





#### "Ignite the Night" Sponsorship Packages

Presenting Sponsor: Tower of the Americas September 30, 2017 at 6 p.m.

The "Ignite the Night" Tower Lighting celebrates Breast Cancer Awareness Month, honors those affected by breast cancer, and raises funds to support local patients with lifesaving services. In 1982, Nancy G. Brinker founded Susan G. Komen as a promise to her sister, Suzy, who died from breast cancer at age 36. Susan G. Komen San Antonio was started in 1997 by a group of fighters and survivors to help the uninsured and underinsured receive access to breast cancer healthcare and fuel groundbreaking research.

#### \$5,000 Benefits (2 Available)

- Logo on Tower (only two sponsor logos will be displayed from 6 p.m.-Midnight and visible to downtown area)\*
- Logo on signage and event presentation during event
- Company Logo on invitation
- Company Logo on website
- 15 Ignite the Night Admission Tickets
- 15 Tickets designated for Survivors/Fighters served by Komen funds (compliments of donor)

\*\$10,000 sponsorship available if company would like to be the only sponsor featured on Tower

#### **\$2,500 Benefits**

- Logo illuminated on Tower fountains during event (first 3 sponsors will be included on fountains)
- Logo on signage and event presentation during event
- Company Logo on invitation
- Company Logo on website
- 8 Ignite the Night Admission Tickets
- 8 Tickets designated for Survivors Served by Komen (compliments of donor)

#### **\$1,000 Benefits**

- Logo illuminated on Tower fountains during event (first 3 sponsors will be included on fountains)
- Logo on signage and event presentation during event
- Company name on Invitation
- 4 Ignite the Night Admission Tickets
- 4 Tickets designated for Survivors Served by Komen (compliments of donor)

#### \$500 Benefits

- Name on signage and event presentation during event
- 2 Ignite the Night Admission Tickets
- 2 Tickets designated for Survivors Served by Komen (compliments of donor)

Since 1997, Komen has raised more than \$18.2 million for local uninsured and underinsured patients who need access to breast cancer healthcare. One hundred percent of funds support local patients with breast cancer services, and research programs.

# MORE THAN PINKS

## **Community Impact**

Susan G. Komen San Antonio funded over 15,000 holistic breast services last year for local uninsured and under-insured patients.

Mammograms | Diagnostic Services
Counseling Support | Co-pay Assistance
Treatment Assistance | Treatment Guides
Newly Diagnosed Care Packages
Lymphatic Drainage | Massage Therapy
Rides to Cancer Treatment

### **Grantees**

American Cancer Society
Friends of CHRISTUS Santa Rosa Foundation
Martinez Street Women's Center
SLEW Wellness Center
The Louise H. Batz Patient Safety Foundation
ThriveWell Cancer Foundation
University Health System
The UT Health Science Center at San Antonio
WINGS
YWCA of San Antonio

Funds raised provide breast cancer screening, treatment assistance, education, and pain relief to patients in need in San Antonio.







75% of funds raised support uninsured/under-insured locals who need access to breast cancer services.

25% of proceeds fund groundbreaking breast cancer research at the UT Health San Antonio.

25%

100% of funds stay in San Antonio.

