FUNDRAISING TIPS FOR SUCCESS

1. **Lead by example**: Excitement and motivation are
contagious. It is vital that other team members see and feel your
passion and enthusiasm. The best way to inspire your team
members to raise funds is to start fundraising yourself.

2. **Ask:** Ask anyone and everyone if they will donate. Send an email to everyone you know educating them about the cause and encouraging them to make a pledge.

3. **Brainstorm**: Reach out for new ideas and brainstorm with your team. People are filled with creativity, they just need to be summoned!

4. **Aim high**: Ask at least one person per day to make a
donation. Ask for $50 and you may receive more, or it could be $25 which still gets you one step closer to your goal!

**Fundraising should be fun, not feared! Share these tips with your team to empower them to achieve their individual goals.**

 Everyone is a potential donor

 Ask people that you have daily contact or an established relationship with; start with the person whom you think will give the largest donation to establish a high baseline of giving

 [Click here for a list of fundraising ideas](http://www.komensanantonio.org/assets/race-fundraising-ideas.pdf)

 Brainstorm with your team. Be creative and think of things that can involve the entire group.
Advertise your participation as much as possible and just ask people for their support! Too often people just don’t know how to get involved. The more excitement you create, the more family, friends and colleagues will want to be a part of it! If you are having fun, your team will too!

WHO TO ASK

Everyone is a potential donor. Ask people you see on a daily basis, your phone contacts, email list, work colleagues. The possibilities are endless. This is an incredible endeavor, you’d be surprised how many people will be honored to join your fundraising drive!

 Family

 In-Laws

 Co-Workers

 Significant Other’s Co-Workers

 School Friends

 Business Associates

 Customers

 Personal Workout Trainer

 Your Doctors

 Kid’s Teacher

 Facebook &Twitter Friends

 Your Banker

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